



Professor Des Gorman

Associate Dean

Faculty of Medical and Health Sciences

University of Auckland

Auckland

Sunday, August 11, 2019

(Plenary)

12:15 - 12:40 Citizen Centric Health Service Planning: A New Way

*Workforce
planning and
development*

Professor Des Gorman MD PhD



Background

In large part, a focus on the medical profession is an inevitable consequence of the limited research on other healthcare workforces.



Background

For publicly funded medical schools (and other health worker educators), there should be an explicit social contract and such a contract only has utility if expressed as better higher-order health outcomes.



Background

However, there are no data to show that any current medical student selection process or under- or post-graduate education program is responsible for improved health outcomes in served communities.



Background

This is particularly true, and unsatisfactorily so, for affirmation selection processes for under-served communities that have generally and relatively poor health outcomes.



Background

This lack of validity for medical student selection is hardly surprising given that:



Background

(1) educational and health systems are dislocated with respect to governance and management – hence Kaiser Permanente's decision to operate their own medical school;



Background

(2) few public health systems operate as a service industry and are consequentially unaware of the needs and requirements of the communities that they serve from a health and wellbeing perspective; and,

Eurostat	Cost barriers	Travel barriers	Waiting time barriers	Non-health factors	Total unmet need - % pop
Sweden	0.5	0.2	1.2	11.7	13.6
France	2.1	0.1	0.5	3.5	6.2
Germany	0.6	0.1	0.8	3.5	6
UK	0.1	0.1	1.4	1.5	3.1
Switzer-land	1	0	0.1	1.2	2.3
Nether-lands'	0.1	0.1	0.3	1.1	1.6



Background

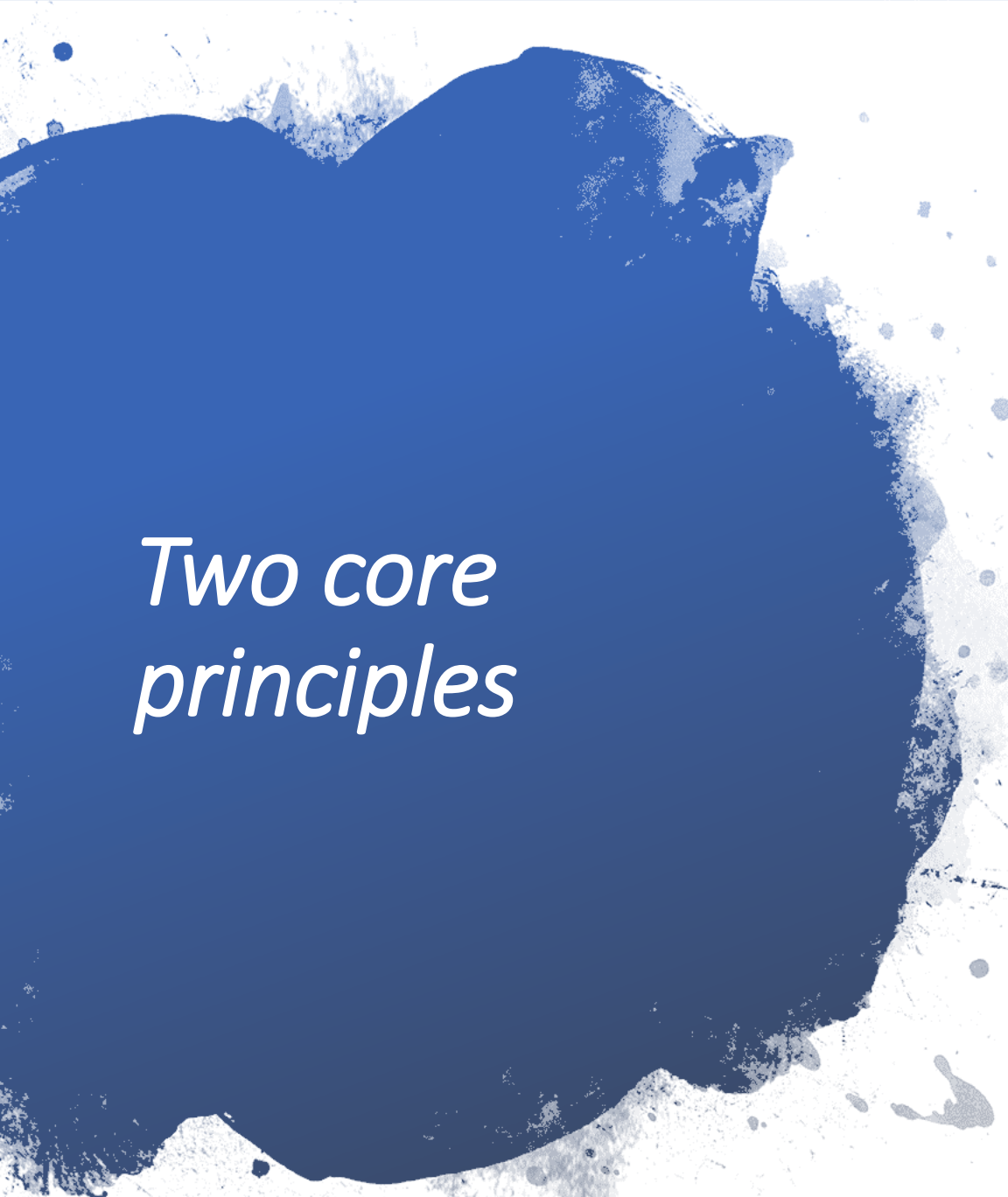
(3) most public health services are configured and operated in a manner better suited to the needs of Victorian England.

Eurostat	Waiting time barriers	Doctors per 1,000 pop. (ratio of OECD mean)	Total unmet need (% pop)
Sweden	1.2	1.1	13.6
France	0.5	1.1	6.2
Germany	0.8	1.1	6
UK	1.4	0.7	3.1
Switzerland	0.1	1.2	2.3
Netherlands	0.3	1.2	1.6



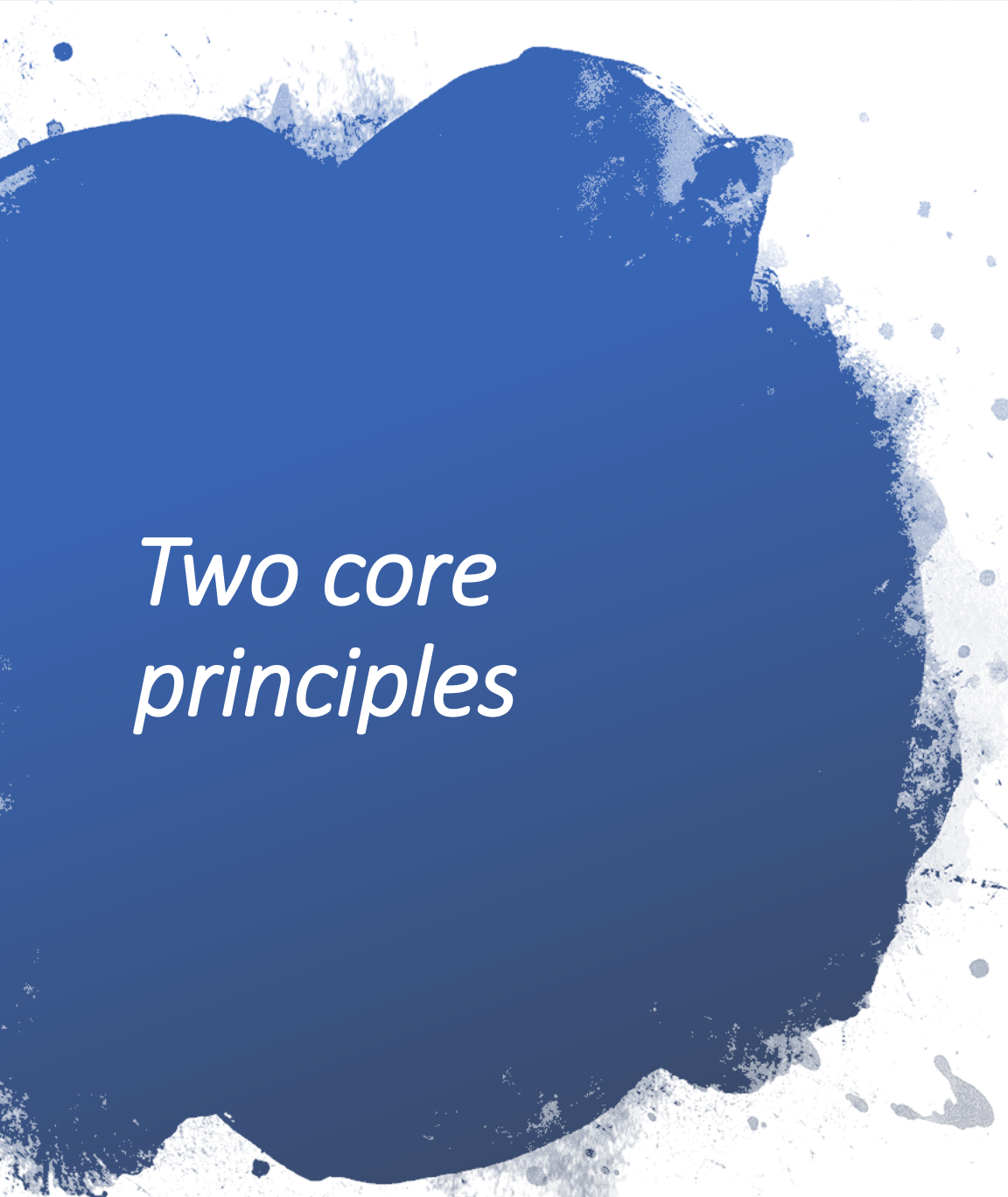
Background

(4) medical students are still being largely selected (and trained and assessed) on the basis of a skill set that is no longer particularly valuable.



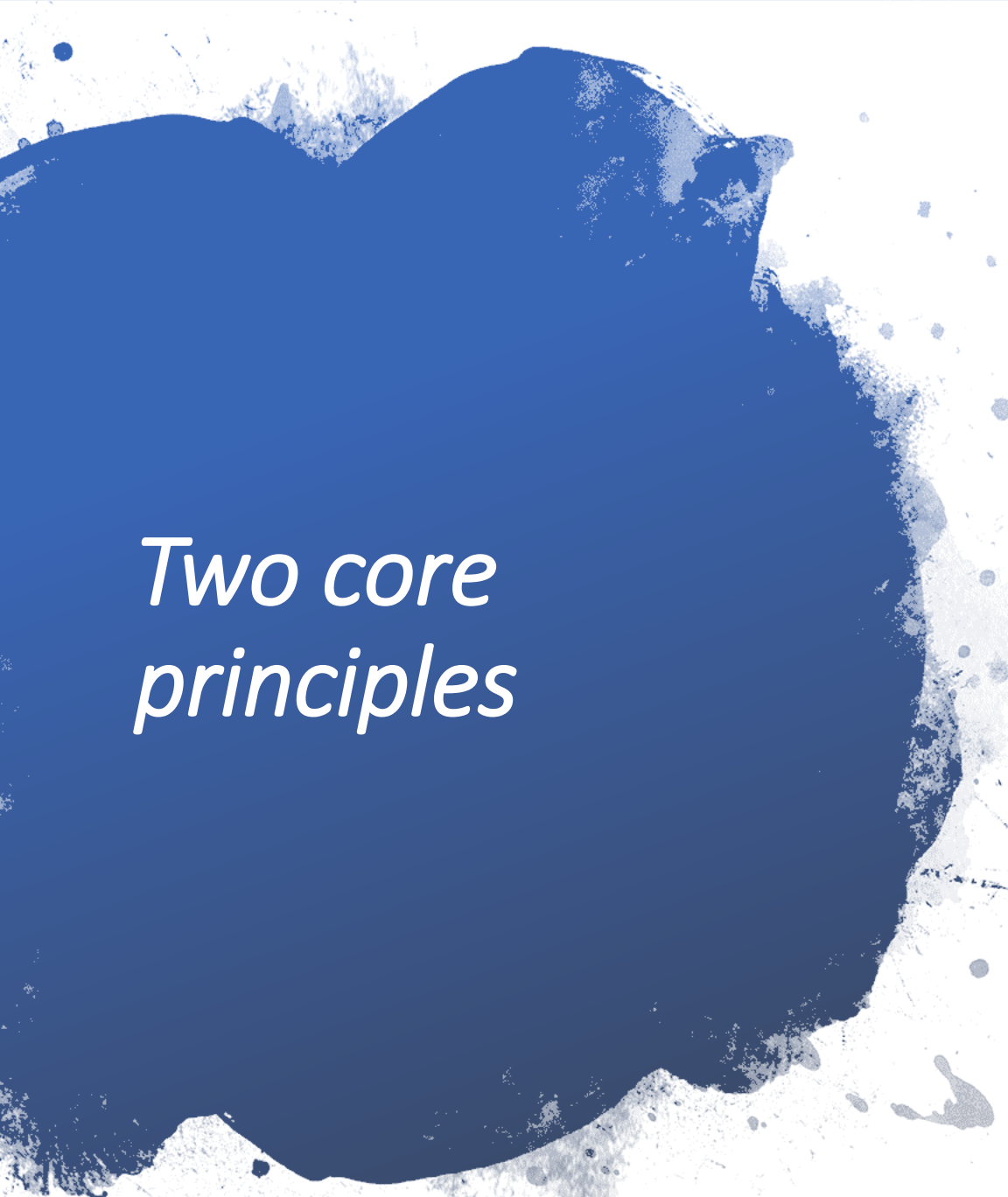
Two core principles

(1) An explicit understanding and alignment of the requirements of the community, as well as providers, payers, regulators, educators and other social agencies is a pre-requisite to any sensible health planning; and



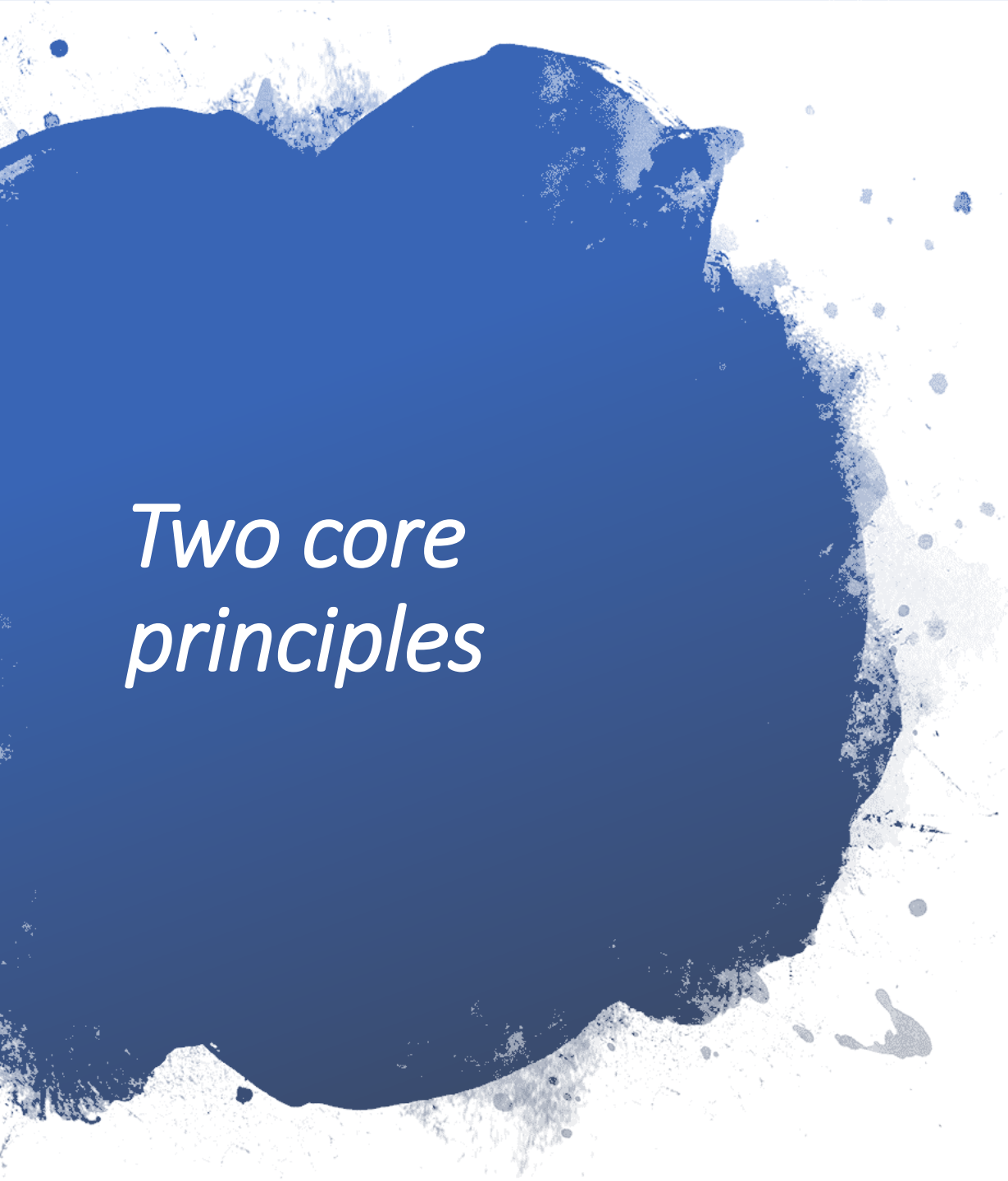
Two core principles

(2) The dog needs to be in control of its tail and not the other way around –



Two core principles

- health need must drive the development of desirable outcomes, and in turn co-developed models of healthcare and relevant funding approaches.



Two core principles

Solution sets for these models of care ideally should be locally developed and contextual.

Workforce selection and development must be subservient to this process if it is to be useful.



*Selection on the
basis of a desirable
skill set to meet
current and future
health need*

The London Taxi Driver
Analogy

How it was in 1978



*Arriving at
Heathrow
in 1978*



*Paying for
the
'knowledge'*

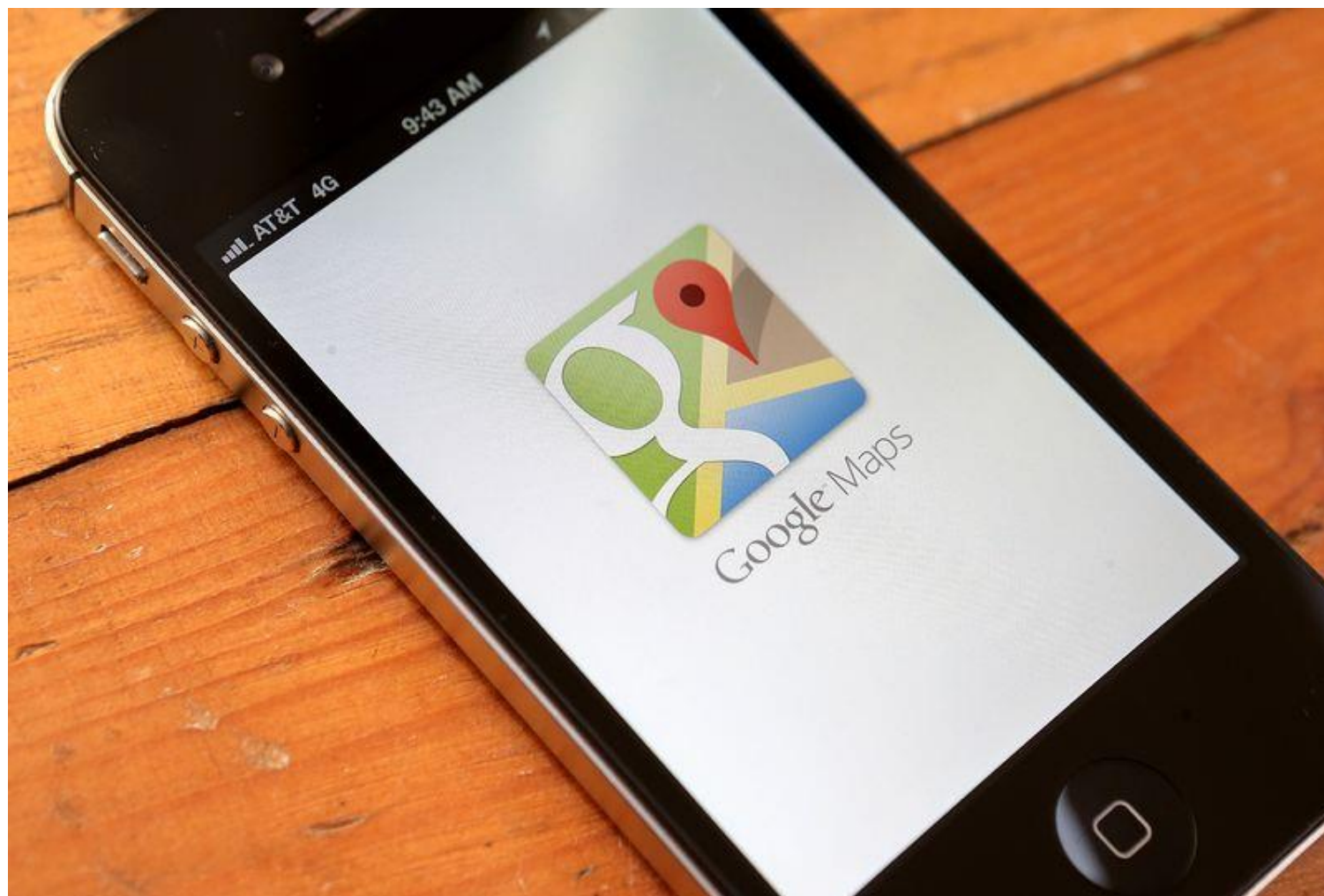


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Analogy.

How it was in 1978

How it is now



*Arriving at
Heathrow
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WHAT AM I PAYING FOR?

***THE VALUE PROPOSITION HAS
CHANGED.***



*Selection on the
basis of a desirable
skill set to meet
current and future
health need*

The London Taxi Driver
Analogy.

How it was in 1978.

How it is now.

How it will be?





*The dodo,
bank tellers,
London taxi
drivers and
....*

***THE LONDON
TAXI DRIVER
ANALOGY***

	THE LONDON TAXI DRIVER	THE PHYSICIAN
How it was in 1978	The London taxi driver and the knowledge	The consultative era of medicine.
How it is	Google maps - What is the value of a taxi driver?	Participatory healthcare - What is the value of a health care provider?
How it will be	Autonomous taxis - Taxi drivers as tourism and museum attractions.	Self-management.



The London Taxi Driver Analogy

What were the desirable skills, which underpinned selection and education, for a physician when the acquisition, recall and the use of 'knowledge' in deductive reasoning was the mainstay of physician practice?



The London Taxi Driver Analogy

What are the desirable skills for a physician, to underpin selection and education, when the 'management of knowledge' in a participatory and self-management healthcare milieu is the mainstay of physician practice?



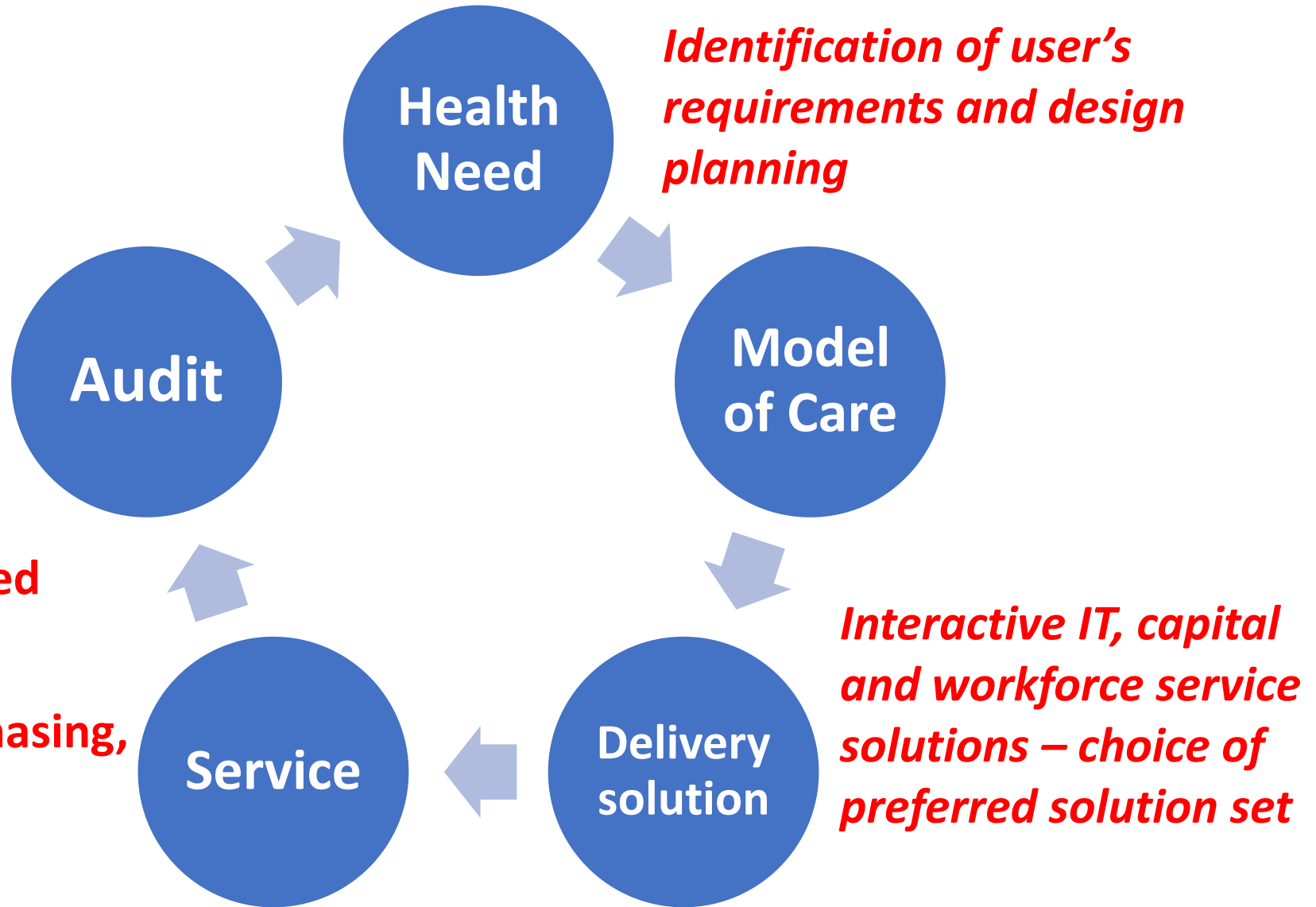
*Selection on the
basis of role so as
to meet current
and future health
need*

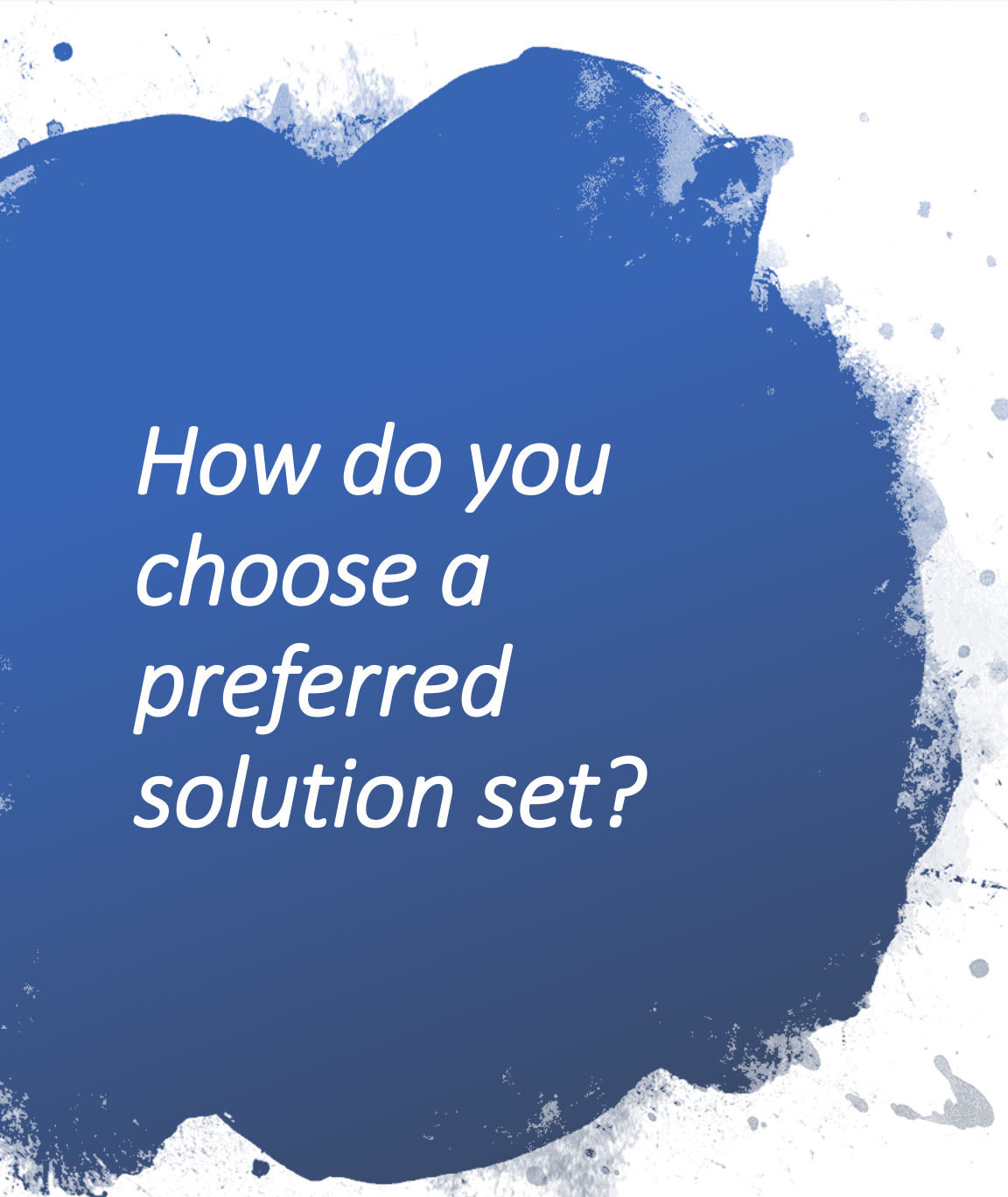
A citizen-centric approach to health planning and the implications of this to professional roles and functions, and consequentially to desirable characteristics to underpin selection and to form the basis of an increasingly apprenticeship approach to medical education.

A virtuous healthcare service cycle

***Audit of outcomes,
cost and quality
against user's
requirements – and
effect on health need***

***Choice of purchasing,
funding or
commissioning
approach***





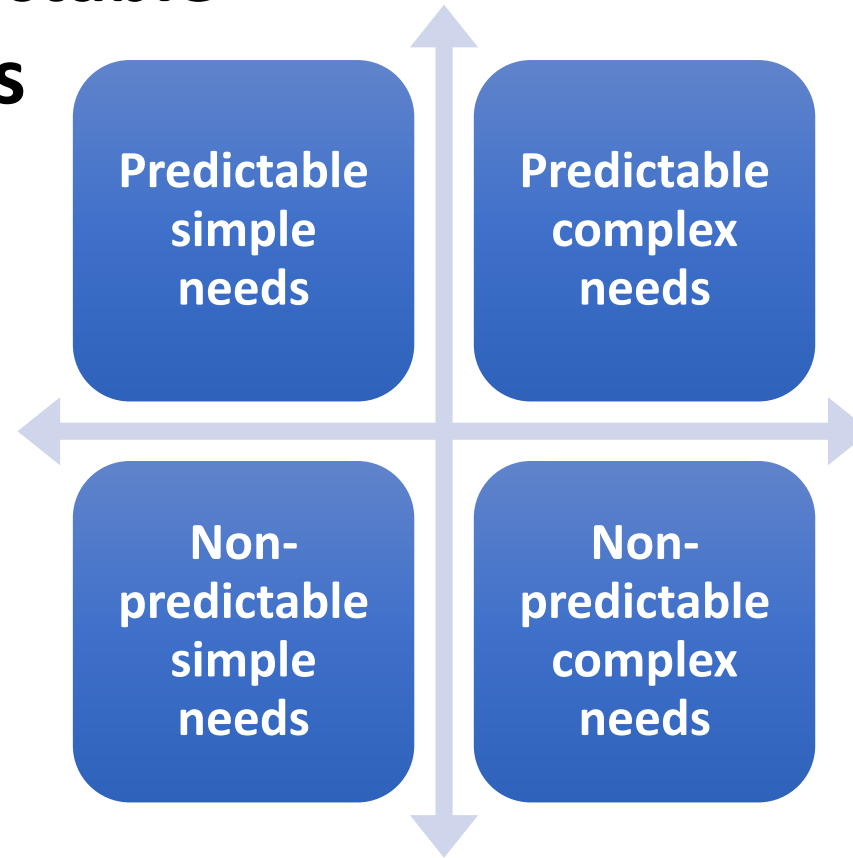
*How do you
choose a
preferred
solution set?*

Shadow price
considerations.

A design tool – accounting
for complexity and
predictability.

Another design tool – the
role of the citizen versus
the role of a health service.

**Increasingly predictable
health needs**

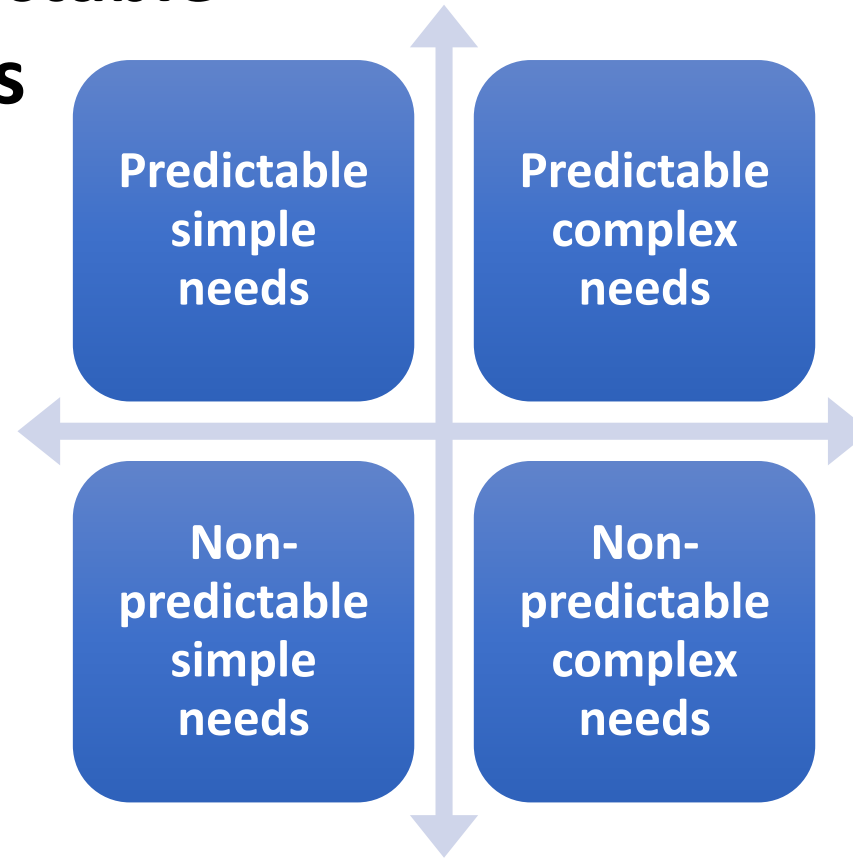


**Increasingly complex
health needs**

**Increasingly predictable
health needs**

**Where would virtual
delivery mechanisms
likely be most
valuable?**

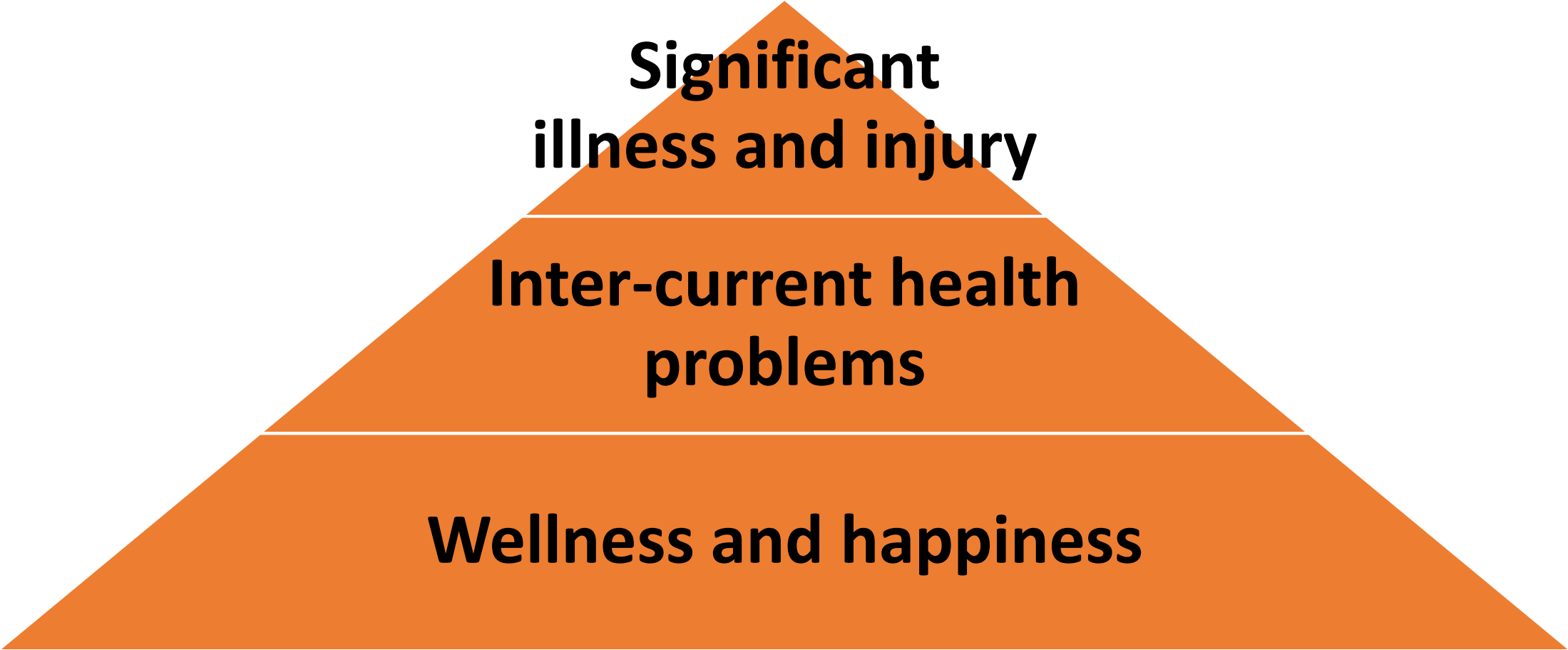
**Where would
physicians involved in
conventional clinical
approaches likely be
most valuable?**



**Where would nurse and
nurse practitioner led care
likely be most valuable?**

**Where would just in time
trained and micro-
credentialed health
workers likely be most
valuable?**

**Increasingly complex
health needs**



**Significant
illness and injury**

**Inter-current health
problems**

Wellness and happiness

THE CITIZEN:

**THE HEALTH
SYSTEM:**

As a patient

**Significant
illness and injury**

Cares

**As a participant,
consumer or client**

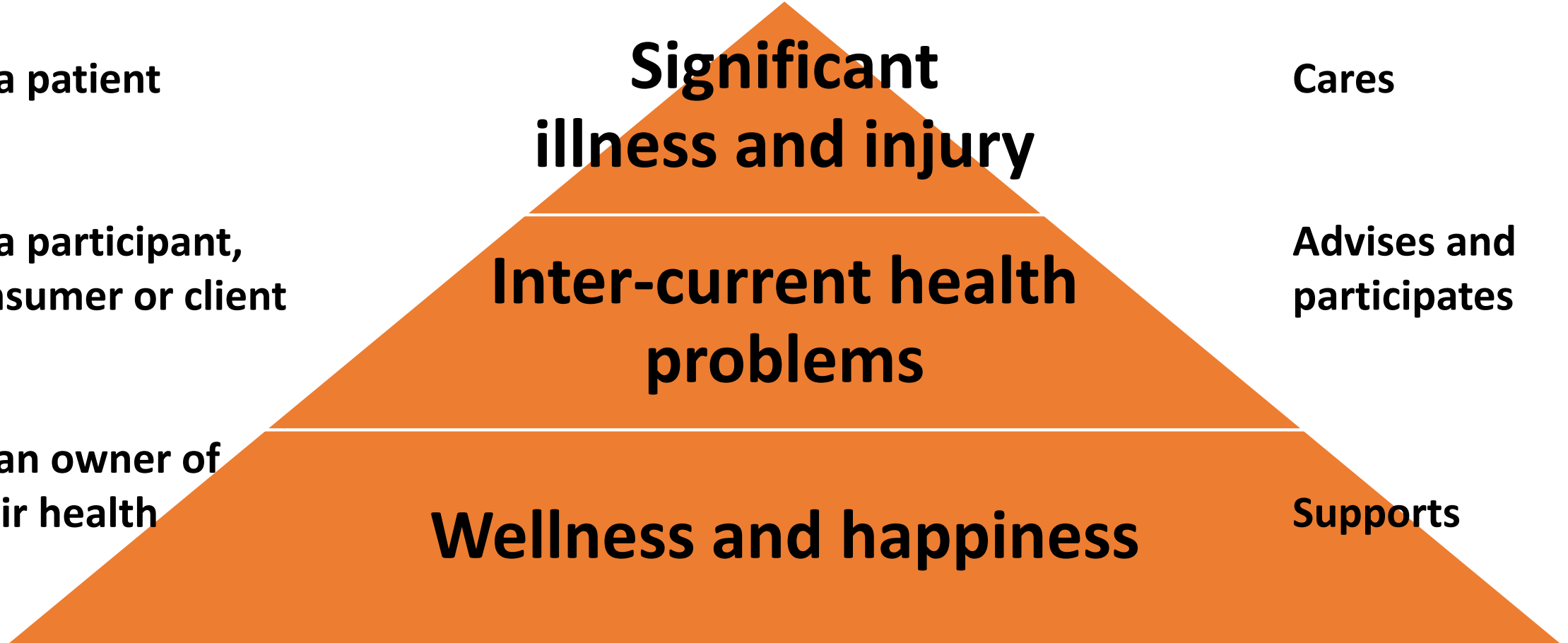
**Inter-current health
problems**

**Advises and
participates**

**As an owner of
their health**

Wellness and happiness

Supports

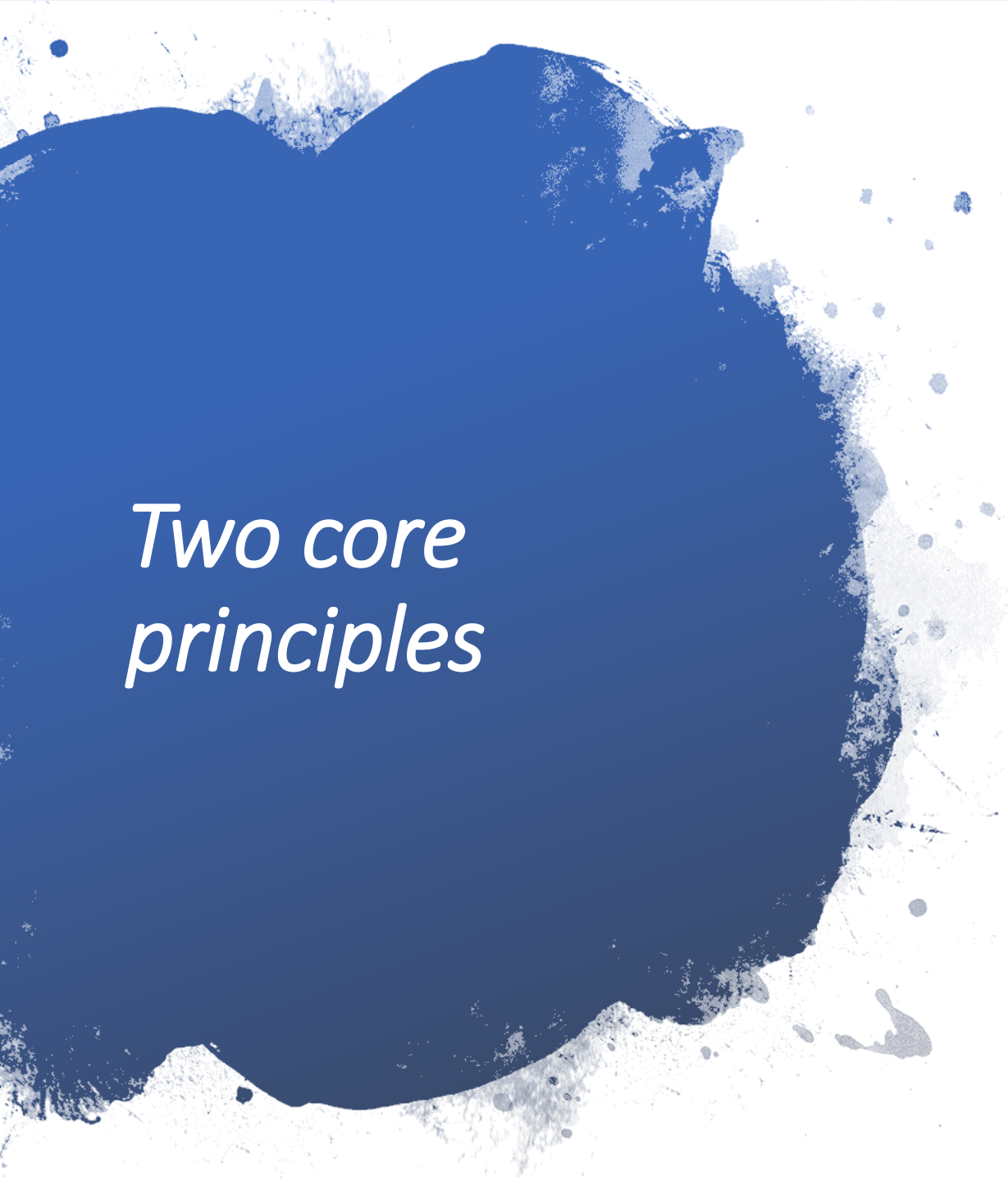




Conclusions

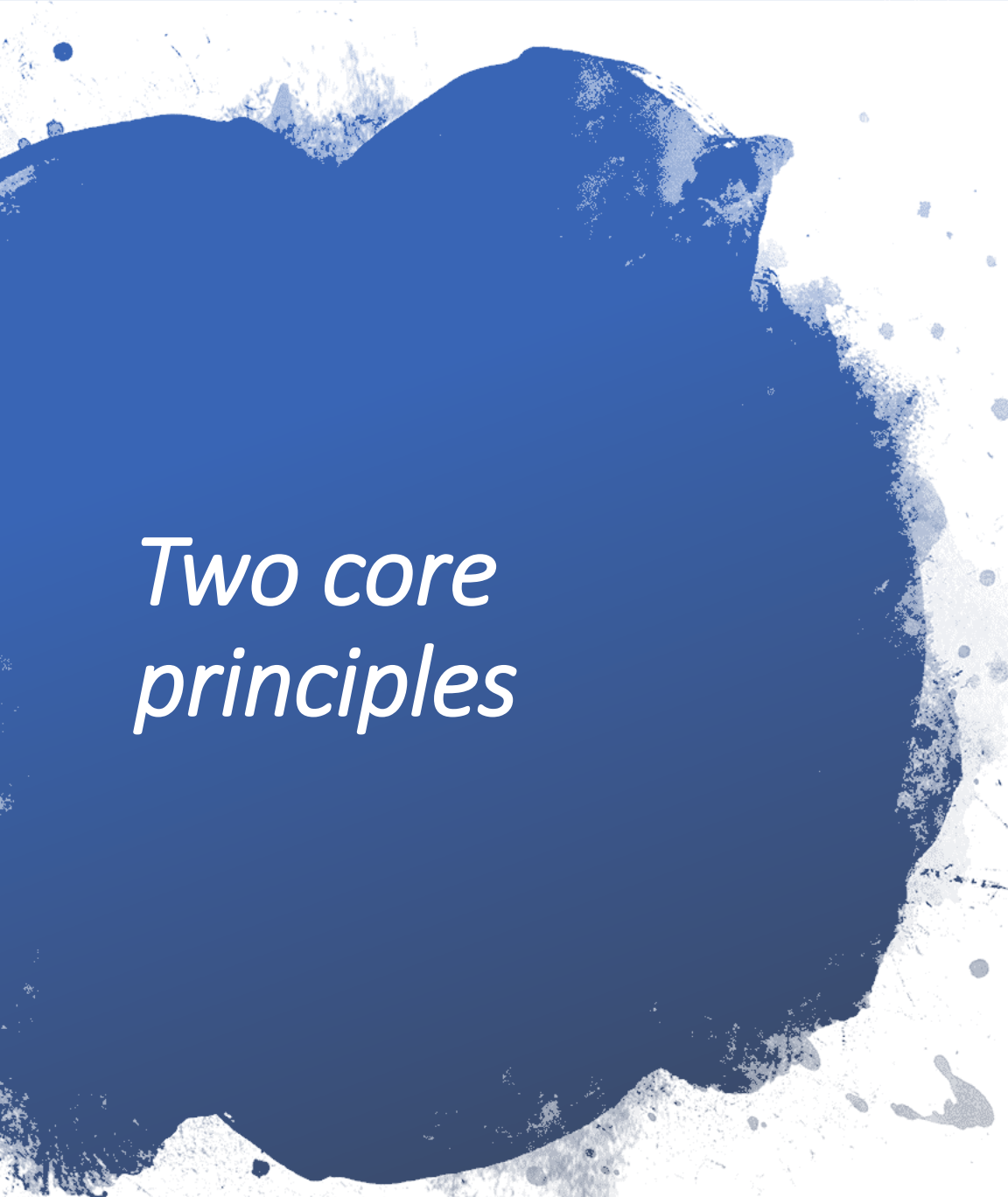
Reform of anything in healthcare is never easy. There are formidable interactive barriers to innovation.

Two core principles.



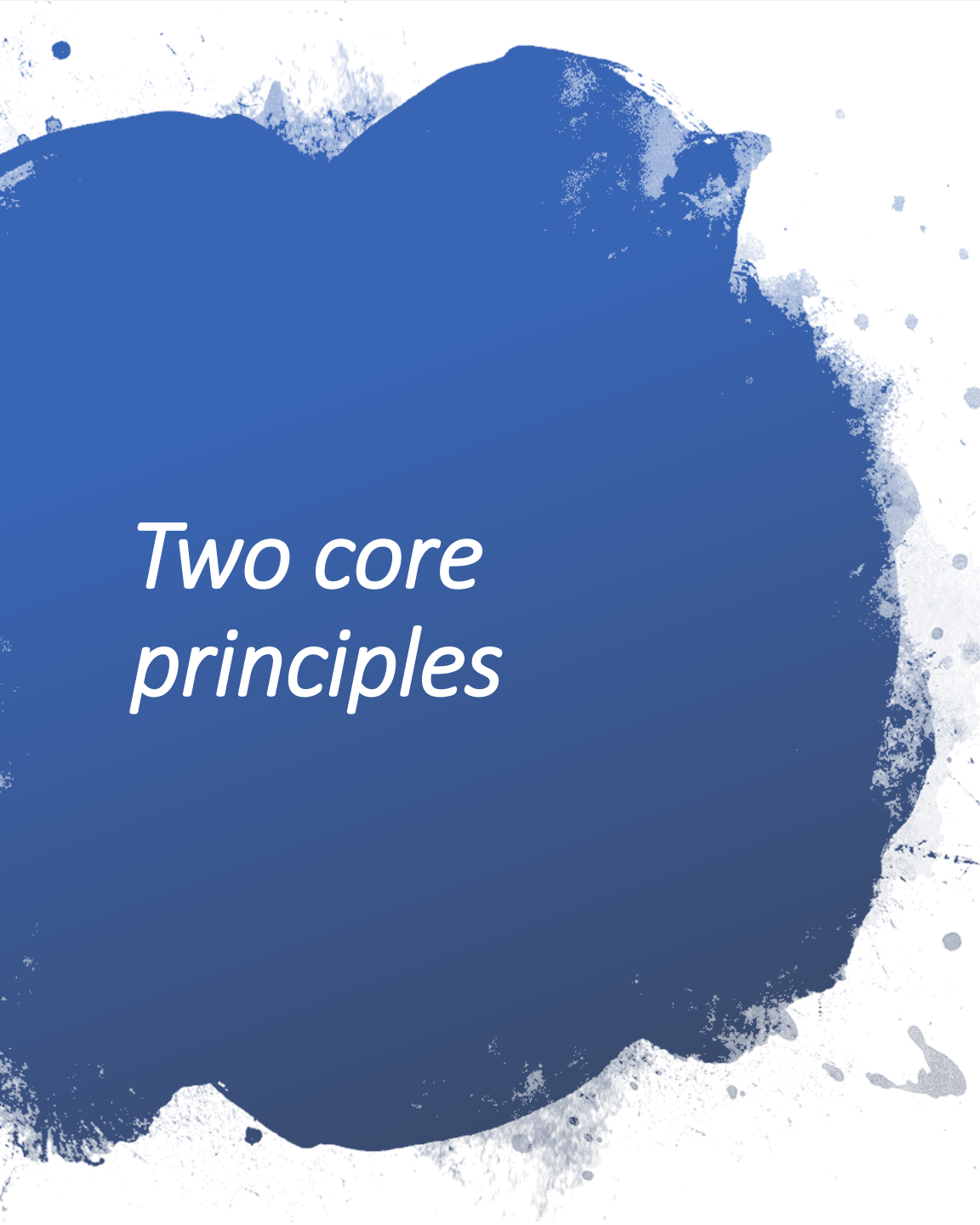
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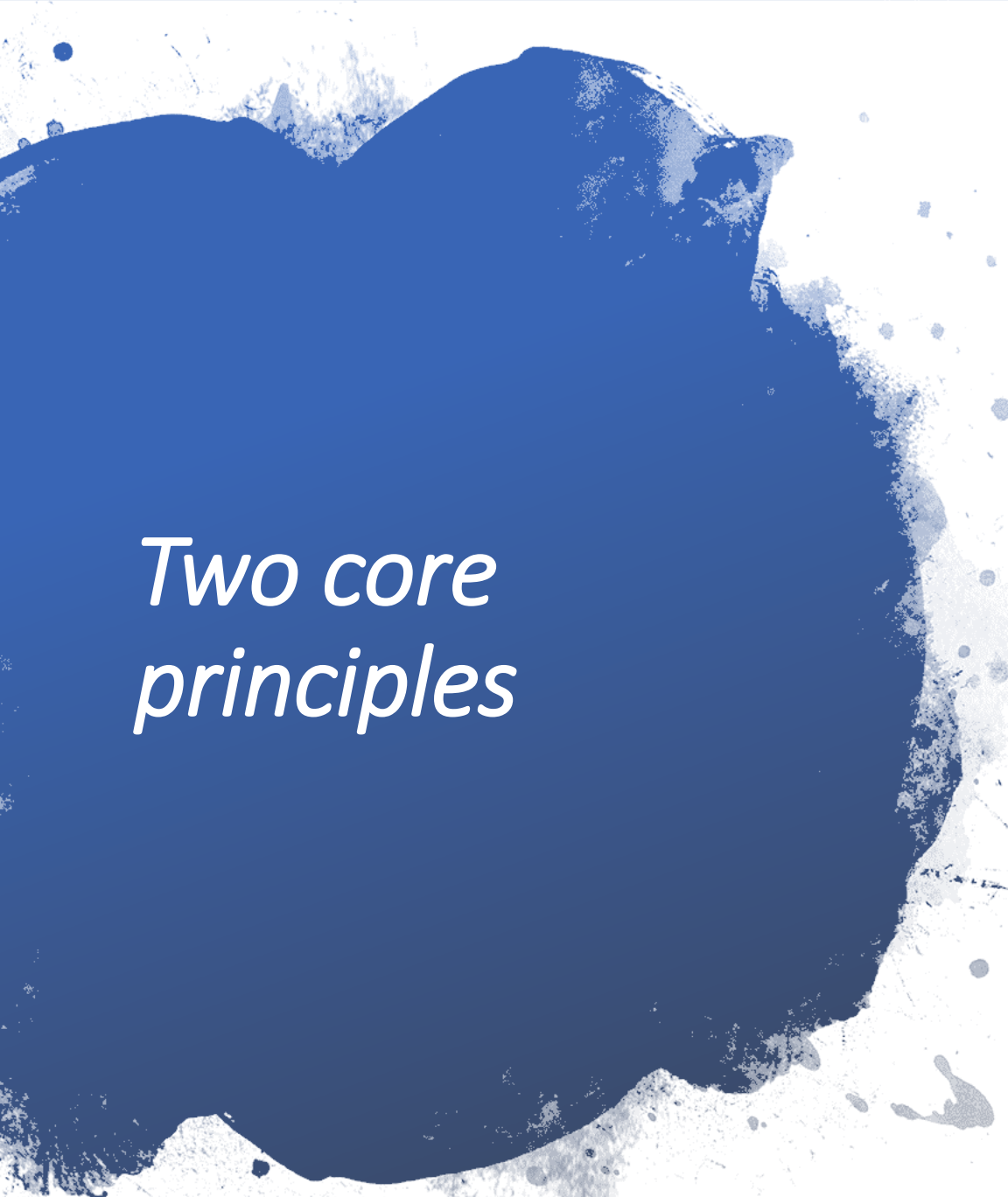
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